



FRANCHISE OPPORTUNITY

The Super Baked Pizza Family will guide you through the process from finding the perfect location through every step to opening day and beyond.

THE SUPER BAKED STORY



The founders of Super Baked Pizza and Wings come from a family that has owned and operated pizza restaurants for over 30 years. During that time they have developed various proprietary products such as recipes, menus, operating systems, marketing programs, and most importantly expert training in food services and hospitality.



How to get started on your Super Baked journey

NEXT STEPS IN A QUICK OVERVIEW...

- Complete questionnaire at SuperBakedPizza.com
- Super Baked Pizza and Wings rep will contact you!
- Submit financial documents
- Sign Agreement Letter
- Find location and sign lease
- Building renovations (and all the fun in between)
- Train with Super Baked Pizza and Wings at corporate location
- OPEN for business

PROPRIETARY PRODUCTS AND SERVICES

- Our “Made-from-Scratch” dough blend
- Chicken rub for chicken wings and chicken breasts
- State-of-the-Art POS system - designed to meet the needs of every operation of Super Baked Pizza and Wings.
- Super Baked Pizza Boxes

Vendor List will be provided!

TYPICAL START-UP COSTS AND REQUIREMENTS



FINANCIAL

- \$100,000 in liquid assets- buildout funds, lease requirements, and start up fees.
- Financial Documents
- Licensee agreement/ profit share agreement
- Initial License fee- \$10,000
- Royalty fee is 4% of sales
- Estimated cost to open in a previous restaurant space \$50,000



LOCATION

- Location - approximately 800 to 1,500sf
- Visibility and signage
- Parking
- Ideal Location - Strong residential areas, universities, late night traffic, etc...



OPERATIONAL

- Comprehensive training prior to opening
- Serv Safe Certification (online class)
- Full-time manager
- Minimum 10 employees

Lease - 1st month and deposit

State, city and county permits and licenses

Building Renovations

Kitchen Equipment

Dining furniture(if dine-in is available)

Food/ Paper products

Menus

Security Systems/Cameras

Insurance

Utility Deposits

Signage





WHAT'S INCLUDED



OUR LICENSEE'S GET A TURNKEY, FULLY BAKED OPERATION!

- The right to own and operate a Super Baked Pizza and Wings
 - Rights to proprietary products and services while operating under license agreement
 - Pre and Post opening training
 - Ongoing support and guidance
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TRAINING

- 60 hours of training in corporate stores prior to opening new locations
- Super Baked Pizza and Wings corporate team will train with licensee at new location for 1 week after opening

WHAT IS INCLUDED IN TRAINING

- Preparation of all Super Baked Pizza menu items
- Quality control
- Inventory
- Management tools, routines and systems
- Cleanliness and sanitation standards
- Opening and closing management functions



FULL SUPER BAKED SUPPORT



Development of Business Plan
Organization and structure of operations



Site Selection - LOCATION IS KEY!
We will help you find the perfect location for your success!



Lease Negotiations
We will handle the negotiating for you, keeping budget in mind!



Restaurant Design and Layout
Pre-planned layout and brand concept makes for an efficient buildout



Equipment List and Kitchen Layout
We will provide the list of equipment and assist with finding the right equipment for your location



Operational and Management Tools
Website and POS system will be provided! This is handled on corporate side and training will be provided.

LIST OF VENDORS WILL BE PROVIDED

- Beverages
- Food
- Paper Products
- Towels and Aprons
- Soaps, Sanitizers and Solutions
- Window Decals
- Signage
- Menus
- Flyers, Cards and Stickers

SUPER BAKED SETUP: TIMELINE

01

Sign agreement

02

Location
1-2 months

03

Signing lease
2 weeks

04

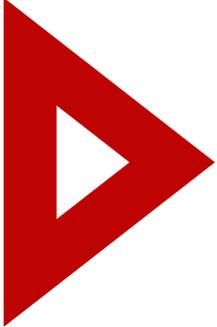
Permits/Buildout
2-3 months

05

Final inspections
1-2 weeks

06

Grand Opening



CONTACT **SUPER BAKED**



Heidi Phillips
912-656-6267
info@superbakedpizza.com

